



FOR IMMEDIATE RELEASE

OnRamp Manufacturing Conference
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gener8tor and WMC Partner to Bring OnRamp Manufacturing Conference to Milwaukee
OnRamp Manufacturing Conference brings together the manufacturing industry's leading corporations, investors and startups

April 24, 2017 (Milwaukee, WI) – [gener8tor](http://gener8tor.com), in partnership with the Wisconsin Manufacturers & Commerce (WMC), will host the inaugural OnRamp Manufacturing Conference on Wednesday, September 6, 2017 at Miller Park in Milwaukee, Wisconsin. More than 200 startups are anticipated to apply for one-on-one meetings with an estimated 20 participating manufacturing corporations.

“Manufacturing is critical to Wisconsin’s economy, but the industry is vastly different than years ago. A dark and dirty shop floor has been replaced by bright lights, robotics and innovative new technologies. Mixed with the improving business climate and an ever-expanding startup community, now is the time for meaningful investment. We are excited to partner with gener8tor for OnRamp because not only is manufacturing a part of Wisconsin’s heritage, it is an essential part of our state’s future,” said Kurt Bauer, President & CEO at Wisconsin Manufacturers and Commerce (WMC).

“gener8tor is privileged to work with Wisconsin Manufacturers & Commerce to highlight the best-in-class manufacturers in Wisconsin and around the region, and to commingle them with leading startups and venture capitalists from across the country. We hope the OnRamp Manufacturing Conference in Milwaukee will highlight the region’s role as a market leader in manufacturing,” said Joe Kirgues, gener8tor Co-Founder.

The one-day event includes a Conference Track, featuring keynotes, panel discussions, fireside chats and product demos. A variety of industry relevant agenda topics will be covered including: The State of Manufacturing, Smart Manufacturing, Perspectives on Corporate Venturing in

Manufacturing, Changes in the Manufacturing Workforce, Additive Manufacturing, The Industrial Internet of Things (IIoT), Innovations in Supply Chain, Big Data and much more.

Unique to OnRamp, the conference will also include a Startup Track, featuring curated, one-on-one pitch sessions between selected startups and corporate venture capital and innovation executives from participating manufacturing companies to discuss potential customer relationships, strategic partnerships and, if appropriate, investment opportunities.

The conference is expected to draw more than 500 attendees from the corporate, venture capital, and startup communities.

About the OnRamp Manufacturing Conference:

The OnRamp Manufacturing Conference will take place on Wednesday, September 6, 2017 at Miller Park in Milwaukee, Wisconsin. Event and registration information is available at onrampmanufacturingconference.com.

For more information about registration or sponsorship opportunities, contact Associate Director of Business Development, Clare da Silva at clare@gener8tor.com.

The 2017 OnRamp Manufacturing Conference is sponsored by Wisconsin Manufacturers & Commerce (WMC).

For more information about the OnRamp Manufacturing Conference, visit onrampmanufacturingconference.com or follow [@OnRampMfg](https://twitter.com/OnRampMfg) on Twitter.

About Wisconsin Manufacturers & Commerce (WMC):

Wisconsin Manufacturers & Commerce (WMC) is the largest and most influential business association in the state, working to make Wisconsin the best state in the nation to do business. WMC is the state chamber of commerce and state manufacturers association. The association is also affiliated with the WMC Foundation, which runs the Wisconsin Safety Council and Business World. WMC is proud to have been serving as 'Wisconsin's business voice' since 1911, representing over 3,800 member companies, spanning all sectors of the economy.

For more information about WMC, visit www.wmc.org or follow [@WisconsinMC](https://twitter.com/WisconsinMC) on Twitter.

About gener8tor:

gener8tor is a nationally ranked startup accelerator that invests in high-growth startups. Three times per year, gener8tor invests up to \$140K in each of five startups who receive a concierge experience during its 12-week program. gener8tor supports the growth of these startups through its network of experienced mentors, technologists, corporate partners, angel investors and

venture capitalists. gener8tor's 49 portfolio companies have raised more than \$110M in follow-on financing and employ more than 1,500 people. gener8tor is a proud member of the Global Accelerator Network, and has offices in Madison, Wisconsin; Milwaukee, Wisconsin; and Minneapolis, Minnesota.

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